



July 1, 2014

Dear ACC Members, Fans, Friends and Alumni:

Today marks another milestone in our league's 62-year history as we officially welcome the University of Louisville to the Atlantic Coast Conference.

As noted nearly 20 months ago when the ACC's Council of Presidents voted to extend the membership invitation, the addition of Louisville further bolsters our already strong conference and well positions the ACC as we move toward a future full of opportunity. The ACC gains a university that is committed to excellence at every level and an athletic program with a record of achievement and consistency that speaks for itself.

Please join us as we celebrate with a full schedule of activities. We will begin at 11 a.m. with opening remarks and a press conference at the Schnellenberger Football Complex on the Louisville campus, which will be carried live by the ACC Digital Network on theACC.com. The day's events will conclude with a celebration from 5 until 8 p.m. at downtown Louisville's Fourth Street Live! Those attending the day's festivities or following on Twitter are encouraged to search and use the hashtag *#Cards2ACC* for frequent updates and to join in the conversation.

The past year has seen the ACC continue as a national leader both academically and athletically, and Louisville's arrival comes at an exciting time for our league. As we move forward, 15 members strong and with a unique balance of public and private institutions, our conference has never been stronger or more unified.

With ACC membership now spanning the entire Eastern Seaboard and beyond, our geographic area boasts the highest population and the most households of any conference nationally. With those numbers projected to increase over the next two decades, the immediate and long-term future of our conference remains one of unprecedented opportunity.

Once again, my sincere thanks to the administrators of our member institutions who have led our league through a period of historic growth these past two years. Today turns the page to one more memorable chapter for the ACC, our schools, and all of our alumni and fan bases. Please join me in extending the warmest of welcomes to the University of Louisville as it officially joins the Atlantic Coast Conference.

Sincerely,

John Swofford
ACC Commissioner

